



BRISBANE
CHAMBER of COMMERCE

If You Advertise, They Will Come!

GET NOTICED -- RESERVE YOUR SPACE ON THE MAP TODAY



FREE On-Line Map

With Interactive Links Pinpointing Advertiser Business Location on the web at www.brisbanechamber.com/BrisbaneMap.html

Contact Alison Wilson for information on advertising on the two year map. phone: (415) 467-8716 e-mail: alison@brisbanechamber.com

Reserving your ad on the 2012-2013 Brisbane Chamber of Commerce City Map, provides an excellent opportunity for you to reach new and potential clients, as well as providing an instant and portable source of reliable information. A national study conducted by the Shapiro Group* stated that **"consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber"** and **"they are 44% more likely to think favorably about the business."**

**The Shapiro Group Report can be read in full on the the Brisbane Chamber website www.brisbanechamber.com*

What is better than a business card, vibrant and handed out by you and others -- it's the Brisbane Map! The Brisbane City map is a well-received and acclaimed publication that is a great way to have your branding, logo, product, and services readily distributed throughout the city, county and greater Bay Area.

Some facts and statistics on the Brisbane City Map are:

- The Map's useful and compact size fits map racks, glove compartments, purses, and brief cases and is a vibrant business card handed out by you and other businesses to clients and potential clients. It provides continued exposure, networking and visibility that is critical for business growth and viability in all economic climates.
- The Map is delivered to every Brisbane address and post office box (home and businesses) via U.S. Mail.
- Additional maps are distributed through the participating companies, real estate offices, city offices, public library, restaurants, hotels, and other locations in San Francisco, San Mateo and Santa Clara Counties.
- Nearly 9 out of 10 readers feel the publication is a useful tool and 99% of the readers say the publication presents a positive image of the community.
- The map is featured on the Chamber's web site, www.brisbanechamber.com with multiple **FREE** internet dynamic links to your business website.
- Copies of the map are distributed for the entire two year period, not just once when it is published. The modest one-time fee for each ad covers the entire two years. It is not a monthly fee.
- Map Advertising is Cost Effective and Targeted to the local San Francisco and San Mateo county-wide audience.

Advertising Pricing:

Business card size ad spaces are available for \$450. (2X sized is \$850 / 3X sized is \$1250) Multiple locations are currently available.

1/2 of the Back Cover advertising space is available for \$1500; The Full Back Cover advertising space is available for \$2750.

Front Cover advertising space is available for \$3000.

A 90-day payment schedule is available.

Special Thanks to Our Advertisers, Who Make the Map of Brisbane possible.

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**pricing subject to change*